



SALSIFY
CUSTOMER SUCCESS

Understanding SKU group level Attributes

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SKU group level vs. SKU Level Attributes

SKU group level attributes are those pieces of information that are common to all members of the same SKU group . They are products grouped together that appear on the same page, and the values you submit to Essendant for all members of the style must be identical.

SKU level attributes are specific to the individual product inside the SKU group , like UPC and color. These can vary from product to product inside a SKU group level .

Identifying SKU group level Attributes

Product Details Page









On the product details page, the SKU Group level values are shown on the SKU Group page, and when one property value is updated, all skus in the SKU Group will carry the updated value.

The SKU Group page has a list at the top showing all the products in the SKU Group. Click a product's ID to be taken to the SKU level property page. From the SKU page, click on the box in the upper left to go to the SKU Group properties page.

[Click here](#) for more information about using the product details page.

Readiness Report


The readiness report validates that all members of the same SKU group to ensure they contain the same values. If any members of the SKU group level vary, the entire group does not pass the readiness report's validation for the attribute that contains a variation.

SKU Group	
Selling Point #1	
Selling Point #2	
Selling Point #3	
Selling Point #4	
? Short Selling Copy	
? Medium Selling Copy	
? Long Selling Copy	
SKU Group Image FileName	
General	
? Web Availability	
? EPA/CPG Compliant Code	
? Pre-Consumer Recycled Content Percent	

Bulk Updates from the Readiness Report

When you download ready and incomplete products from the readiness report, the form you'll update in contains both SKU Group level and SKU level properties.

Look for the color-coded headers to fill in the spreadsheet accordingly. A blue column header means the property is SKU Group level and should only be filled in for SKU Groups. Green headers indicate they are product-specific and should be filled for each SKU.

 SALSIFY				Parent Attribute
				Child Attribute
INSTRUCTIONS:		Please fill in product information (one per row) starting below the black line under pr		
GENERAL PROPERTIES				
	ID	SKU Group Auto-ID	Item Number	SKU Group Image
DESCRIPTION		An automated ID number generated within MDM Database used as a unique key for organizing SKU Group-level information. It is assigned upon the creation of the SKU Group into MDM. This identifier resides with all items in the SKU Group. <i>Integer. Field not editable</i>	Unique reference number assigned to each USSCO product. Commonly, this is made up of a three-letter supplier prefix and the manufacturer's SKU number. A Common Industry or Dealer Unique item will NEVER have an Item Number. <i>Field not editable</i>	
REQUIRED?	Y	Y	N	N
TYPE	String	String	String	Digital asset
PRODUCTS				